



Het Davda

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Hetdavda.com

Mumbai, India

Brand-focused Visual Communication Designer who approaches design through storytelling and structure. I work at the intersection of visuals and strategy, shaping brand consistency across touchpoints such as packaging, social media, and print.

Skills

- Game Design
- Branding Design
- Packaging Design
- Brand Strategist

Qualities

- Teamwork
- Empathy
- Conflict Resolution
- Leadership
- Tenacity

Soft Skill



Experience

S'yuo Cha

Freelance (December - Today)

- Executed comprehensive, end-to-end design work for S'yuo Cha, delivering packaging master files and box variants, tea bag designs, Instagram carousel content, and brochure updates.

Poki Studio

Junior Graphic Designer (May-December)

- Creates visual concepts and digital assets that enhance brand identity and storytelling. Focuses on blending creativity with clarity to deliver engaging and meaningful design experiences.

Graphic Intern (May 2024-August 2024)

Zero Gravity Communications

- Worked on developing visual designs, social media creatives, and brand communication assets. Collaborated with the design team to translate ideas into engaging visuals that aligned with client goals and brand identity.

Event Management (2023 - 2024)

Modus Fest

- Managed Modus Fest, the annual design showcase themed "Shunya" (Zero), curating visuals and experiences that reflected the idea of infinite beginnings.

Education

2021 - 2025

Unitedworld of Design

Bachelors in Design

2019 - 2021

K.E.S Shroff College

Junior College of Commerce